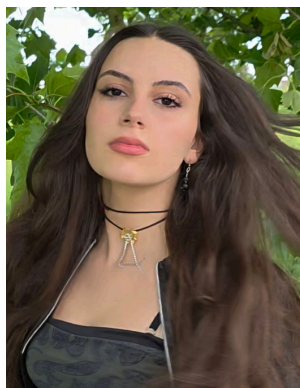


# PRESS KIT *Gemma Schito*



*"Music turns every experience  
into emotion,  
giving it voice and  
keeping it alive in the soul."*

From Palermo to London  
- two worlds, two cultures,  
two great loves.  
Dreams that embrace opportunities,  
yet carry a bittersweet nostalgia  
for a past world.  
A mature teenager unafraid to reveal  
her conflicts, passions, and fears—  
through her own style, her music, and  
her voice.






# Key Information & Links

Where deep feelings meet a powerful Pop Rock sound.

## ARTIST INFORMATION

<ul style="list-style-type: none"> <li>• <b>Artist:</b> Gemma Schito</li> <li>• <b>Singer and Songwriter</b></li> <li>• <b>Nationality:</b> Italian</li> <li>• <b>Residence:</b> London (UK)</li> <li>• <b>Age:</b> 14 years old</li> <li>• <b><u>Biography</u></b></li> </ul>	<h3>SOCIALS &amp; WEBSITE</h3> <ul style="list-style-type: none"> <li>• Instagram: <a href="#">@gemmas_official</a></li> <li>• TikTok: <a href="#">@gemmas_performer</a></li> <li>• YouTube Channel: <a href="#">@gemmaschito</a></li> <li>• Website: <a href="http://www.gemmaschito.com">www.gemmaschito.com</a></li> </ul>
<ul style="list-style-type: none"> <li>• <b>Management:</b> Silvia Lombardo</li> <li>• <b>Email:</b> <a href="mailto:info@gemmaschito.com">info@gemmaschito.com</a></li> <li>• <b>Phone UK:</b> +44 7778674672</li> <li>• <b>Phone IT:</b> +39 3383356340</li> <li>• <b>Website:</b> <a href="http://www.gemmaschito.com">www.gemmaschito.com</a></li> </ul>	<h3>Links to other Available materials</h3> <ul style="list-style-type: none"> <li>• Promotional photos (live &amp; studio)- <a href="#">Link</a></li> <li>• Video Live Performance - <a href="#">Link</a></li> <li>• Gemma's <a href="#">Logo</a></li> <li>• Gemma's QR Code - <a href="#">Link</a></li> </ul>

## NEXT RELEASE

	<div style="background-color: #800040; color: white; padding: 5px; border-radius: 10px; display: inline-block;"><b>Mask</b></div> <p>Release date: 27 March 2026</p> <p><b><u>DESCRIPTION</u></b></p>
<ul style="list-style-type: none"> <li>• Lyrics Sheet: <a href="#">Link</a></li> <li>• Song Artwork: <a href="#">Link</a> (HD png)</li> <li>• Genre: Pop-Rock, Indie Rock, Pop</li> <li>• Song files to download: <a href="#">.MP3</a> and <a href="#">.WAV</a></li> </ul>	<ul style="list-style-type: none"> <li>• Spotify: <a href="#">Pre-save Link</a></li> <li>• Premiere Official video: <a href="#">YouTube Link</a></li> <li>• Teaser Official video: <a href="#">Link</a></li> </ul>
<p>PRS Tunecode: 814327AS      ISRC: GXHZC2502513</p>	



# PREVIOUS RELEASES



## Another Stupid Fight

Release date: 17 January 2026

### DESCRIPTION

- Lyrics Sheet: [Link](#)
- Song Artwork: [Link](#) (HD png)
- Genre: Pop-Rock, Indie Pop-R&B, Pop
- Song files to download: [.MP3](#) and [.WAV](#)
- Spotify: [Link](#)
- Official video on YouTube: [Video Link](#)
- Teaser Official video: [Link](#)

PRS Tunecode: 700260FQ

ISRC: GXHZC2502512



## Smile Like She Did

Release date: 24 October 2025

### DESCRIPTION

- Lyrics Sheet: [Link](#)
- Song Artwork: [Link](#) (HD png)
- Genre: Pop-Rock, Indie Rock, Pop
- Song files to download: [.MP3](#) and [.WAV](#)
- Spotify: [Link](#)
- Official video on YouTube: [Video Link](#)
- Teaser Official video: [Link](#)

PRS Tunecode: 814326LV

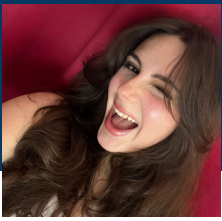
ISRC: GXHZC2502511

## CREDITS FOR ALL SONGS

Produced, Mixed & Mastered by:  
Spiros Maus

Written & Composed by: Gemma Schito

Video Director & Artwork Creator:  
Vincenzo Pipitone



# BIOGRAPHY

- **Short Bio:** Gemma is a 14-year-old Italian-English singer-songwriter based in London. From a very young age, she found her true passion in music, complemented by dance and acting. Moving to London with her family has undoubtedly enriched her emotional depth and sensitivity, shaping the artistic maturity that now defines her growth as a performer. She is representing a new generation of young artists finding themselves and their place in the world through music. After moving to the UK at 11 without speaking English, she turned melodies and lyrics into her language — a journey that led to full fluency and confidence, now expressed in her songwriting and performances.

With a sincere writing style and an authentic voice, Gemma aims to make her mark on the international pop/rock scene. Drawing inspiration from artists like Muse, Adele, Arctic Monkeys and Amy Winehouse, Gemma has quickly developed her own unique and recognisable sound.

Balancing school, rehearsals, songwriting and performing, she's learning the reality of today's creative world, where talent, discipline and self-expression meet. On stage, she is a performer capable of conveying deep emotions, captivating and enchanting her audience. With an elegant yet direct style, she speaks to her peers and beyond, sharing messages of authenticity, strength, and hope.

- **Extended Bio:** Gemma's story reflects that of many young people who leave their homeland to build a better future elsewhere. Thanks to the support of her parents, Gemma moved to London with her family and her brother three years ago. In the British capital, she attends the prestigious Sylvia Young Theatre School – the same school attended by Amy Winehouse, Dua Lipa and many others – and spends her days between classes, rehearsals, writing, practicing and performances.

The life of a young artist is demanding, requiring dedication, discipline, and consistency, but also many sacrifices – much like that of an athlete. The move has profoundly shaped her personality, helping her discover both the deep connection she feels with her roots, her grandparents and friends, her homeland and its sunshine, and her growing attraction to the stimulating and dynamic environment of London. It has certainly given her great sensitivity, emotional depth, and maturity – qualities that now define her artistic growth.

At just 14, Gemma is a London-based Italian-English singer-songwriter representing a new generation of young artists finding themselves and their place in the world through music. After moving to the UK at 11 without speaking English, she turned melodies and lyrics into her language — a journey that led to full fluency and confidence, now expressed in her songwriting and performances.

She began writing original songs at a very young age, during the Covid pandemic in Italy, composing both lyrics and music with profound emotional depth and a distinctive style. Music was becoming her refuge!

Her music, ranging from intimate ballads to upbeat pop and pop-rock tracks, is inspired by personal experiences, such as friendship conflicts, personal growth, the challenges of moving to a new country.

Growing up between two cultures, she blends melancholic and energetic pop-rock sounds, inspired by artists like Adele, Muse, and Arctic Monkeys, bringing honesty, depth and determination to her art. She transforms her experiences into authentic stories that connect with others, delivering performances with an intensity and authenticity remarkable for her age. Balancing school, rehearsals, songwriting and performing, she's learning the reality of today's creative world, where talent, discipline and self-expression meet. On stage, Gemma is more than just a voice: she is a performer capable of conveying deep emotions, captivating and enchanting her audience. With an elegant yet direct style, she speaks to her peers and beyond, sharing messages of authenticity, strength, and hope.



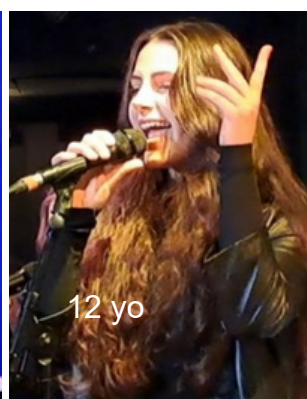
8 yo



9 yo



10 yo



12 yo



14 yo



# "Mask"

27/03/2026

## A SHORT DESCRIPTION

- "Mask" is a poignant and introspective track that explores the emotional cost of wearing a disguise to feel accepted.

Rather than focusing on external societal standards, the song delves into the internal tendency to alter one's personality to suit different people or environments, eventually losing touch with one's true essence.

Through a sound that builds in intensity, it describes the bewilderment of looking in the mirror and seeing only a "painted smile", realising with pain that one has become a mere shadow in their own life just to please others.

## GEMMA SAYS:

- "I wrote 'Mask' the moment I realised I was merely playing a role. I noticed I was changing my behaviour, my speech, and my very nature depending on who I was with, simply out of fear that I wasn't enough as I was. In the lyrics, I sing, 'I was the villain in my own symphony', because I felt guilty for betraying myself. This song is the cry of someone who has hidden for too long and is now desperately trying to rediscover their true voice beneath the layers of other people's expectations."

## ABOUT THE MAKING OF THE SONG

- The creation of "Mask" was instinctive, born from an urgent need to find clarity amidst the emotional chaos of a fragmented identity.

The lyrics rely on powerful contrasts and evocative imagery, such as the line 'I lit the match then beg for rain', symbolising the self-sabotage and confusion of seeking warmth but fearing the burn of the truth.

Musically, the track mirrors this tension: it begins as an intimate confession before exploding into a liberating chorus, representing the moment silent suffering transforms into the courage to shatter the mask and stop "running from the mirror".



# ANOTHER STUPID FIGHT

17/01/2026

## A SHORT DESCRIPTION

- The song was born from a moment of anger and pain that turns into rebellion — the need to rise and say “enough.” Inspired by a friendship that once felt true but became toxic and manipulative, the song reflects the exhaustion of endless conflict, guilt and hurt. What once caused tears now fuels strength: that one last fight cuts deep but doesn’t destroy — it awakens self-respect and the courage to break free.

## GEMMA SAYS:

- “Another Stupid Fight comes from feeling stuck in the same argument over and over again — always explaining yourself, always taking the blame. I wrote it when I realised how exhausting that cycle can be, and how much damage silence can do. It’s about reaching your limit and deciding not to play that role anymore. Writing this song helped me understand that setting boundaries is also a way of protecting who you are.”

## ABOUT THE MAKING OF THE SONG

- The song was written quickly and instinctively, with lyrics driven by repetition and tension — mirroring the endless back-and-forth described in the chorus. Rather than aiming for resolution, the writing focuses on emotional fatigue, suppressed frustration and the moment when patience runs out. The production supports this feeling by keeping the energy tight and direct, allowing the vocals and words to carry the weight of the conflict. Another Stupid Fight marks a step forward in Gemma’s songwriting, showing a more self-aware and assertive voice, grounded in honesty rather than reaction.



# "Smile Like She Did"

24/10/2025

## A SHORT DESCRIPTION

- Smile like she did is a reflection on the connection with oneself and with one's younger self. Energetic pop-rock infused with nostalgia, vulnerability, and strength, the song explores the loss of innocence while offering hope in rediscovering that inner light which helps us move forward and smile again. Through heartfelt lyrics and a powerful, emotionally charged vocal delivery, the track moves between moments of melancholy and bursts of energy, blending pop-rock sounds with authenticity and depth.

## GEMMA SAYS:

- "This song was born from a photo of me as a little girl. I looked so happy — my smile was wide, my eyes full of light and trust. I started wondering when I stopped smiling like that, when the world began to feel heavier. Smile Like She Did became my way of talking to that little girl, trying to reach her again. It's not that I'm not happy now — it's just... different. Growing up changes the way you see everything, but I still want to find that spark, that pure joy I used to have, and keep it alive inside me."

## ABOUT THE MAKING OF THE SONG

- Gemma often finds inspiration in sudden, powerful moments — sometimes triggered by events, sometimes by emotions she can hardly explain. She describes it as "a strong contraction in the stomach", a deep pull that makes her rush to the piano and her song notebook to capture what she's feeling before it fades away — an instinctive need to freeze that moment and translate it into music and words. Her creative process is intuitive and deeply emotional, guided by melody and instinct rather than structure.

While writing Smile like she did, Gemma channelled that emotion into a musical dialogue between her present and younger selves — a blend of tenderness, melancholy, and the longing for a time when "the sun felt warmer", alongside the awareness that growing up means losing a part of that innocence. As she sings, "Me, and her, same person different time / But one thing keeps me hanging / There's a her without me / But there's no me without her." The little girl is still within her; the song becomes a universal reflection on reconnecting with that purity and hope — a journey through memory, emotion, and rediscovery.